

EXCLUSIVE PROPOSAL

Prepared exclusively for attendees of the Asia Business Show 2026

Website Development

A website that reflects your brand and is built to convert visitors into customers.

Prepared For:

Prepared By: **MERRIA DIGITAL**

Date: 26-27 August 2026

Proposal Valid Until: 23 September 2026

Service Overview

MERRIA Digital designs and builds websites that combine strong visual design with practical performance. Fast load times, mobile responsiveness, and clear calls to action.

Every build includes foundational Seo so your new site is ready to be found, not just admired.

What's Included

- UX-led design tailored to your brand and audience.
- Mobile-responsive development across devices.
- Foundational on-page SEO setup.
- Contact/ enquiry integrated with your workflow.
- Content and copy placement support.
- Revision rounds and a walkthrough before launch.

Investment

Pricing reflects current market positioning for SME-focused engagements. All fees are quoted in SGD and exclude GST.

Package Inclusions	Starter	Growth	Premium
Investment	SGD 3499 <i>one-time project</i>	SGD 5999 <i>one-time project</i>	S12,999 <i>one-time project</i>
Up to 5 pages	✓	—	—
Up to 10 pages	—	✓	✓
Content management system (CMS)	—	✓	✓
Mobile-responsive design	✓	✓	✓
Foundational on-page SEO	✓	✓	✓
Booking / form integrations	—	✓	✓
E-commerce or custom functionality	—	—	✓
1-month post-launch support	—	—	✓

Our Process

1. **Discovery & Sitemap** → We map out your pages, user journeys, and must-have features before any design work starts.
2. **Design** → Custom visual design is presented for your review and refined through agreed revision rounds.
3. **Development** → The site is built, tested across devices, and connected to your forms, CMS, and analytics.
4. **Launch & Handover** → We go live together, with a walkthrough so your team can manage day-to-day content confidently.

Why MERRIA Digital

- Singapore-registered digital marketing agency built specifically around the needs of small and medium enterprises.
- A single accountable partner across strategy, creative, and execution. No hand-off between disconnected vendors.
- Transparent, results-driven reporting so you always know what your investment is producing.
- Collaborative approach: we work as an extension of your team, not a detached vendor.

Next Steps

This proposal is exclusive businesses met at the Asia Business Show 2026 and is valid 30 days from the date above. To proceed, or to discuss a package tailored more precisely to your goals:

- Scan the QR code/ visit our booth to speak with our team directly.
- Email support@merriadigital.com referencing “Asia Business Show Proposal”
- Call +65 6871 8842 to book a complimentary strategy consultation.

We look forward to helping you turn your Asia Business Show connections into social media management with content creation results.

Client Acceptance

To confirm your selected package, please indicate your choice and sign this proposal. A countersigned copy will be returned to you, and our team will be in touch within 1 business day to begin onboarding.

☐ Starter

SGD 3499 one-time project

☐ Growth

SGD 5999 one-time project

☐ Premium

SGD 12,999 one-time project



Client Signature

For MERRIA Digital

Name & Company (Print)

Name & Designation (Print)

Date

Date