

Privacy Policy for MERRIA Digital

Last Updated: August 19, 2025

1. Legal Disclaimer

The content of this Privacy Policy is provided for informational purposes only and does not constitute legal advice. While **MERRIA Digital** (“we,” “our,” “us”) strives to protect personal data, no method of transmission or storage on the internet can be guaranteed 100% secure. By using our website or services, you agree to the practices described in this Privacy Policy.

2. Privacy Policy

At **MERRIA Digital**, your privacy matters to us. This Privacy Policy explains how we collect, use, store, and protect your personal information when you interact with our website or services.

2.1 Information We Collect

We may collect the following types of personal and non-personal information:

- **Personal Information (provided by you):**
 - Name, email address, phone number, billing details.
 - Business or company information.
 - Any content you submit through forms, emails, or service requests.
 - **Automatically Collected Information (via website use):**
 - IP address, browser type, operating system, device information.
 - Pages visited, time spent on site, referral links.
 - Cookies and tracking technologies.
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2.2 How We Use Your Information

Your information may be used for:

- Providing and delivering our services.
- Responding to inquiries, requests, or support needs.
- Processing payments and issuing invoices.
- Improving website functionality and user experience.
- Sending marketing communications (with your consent).
- Legal compliance and business record-keeping.

2.3 Cookies & Tracking Technologies

- Our site uses cookies and similar technologies to improve performance and analyze traffic.
- Cookies help us understand visitor preferences, optimize marketing, and enhance functionality.
- You can disable cookies in your browser settings, but this may affect site usability.

2.4 Sharing & Disclosure of Information

We will **not sell or rent your personal data**. However, we may share information in the following cases:

- With **trusted service providers** (e.g., hosting, payment processors, marketing platforms) who help deliver our services.
- To comply with legal obligations, court orders, or government requests.
- In case of a **business transfer** (e.g., merger, acquisition, sale of assets).

2.5 Data Storage & Security

- Your data is stored securely on servers protected with appropriate technical and organizational measures.
- While we implement industry-standard security practices, we cannot guarantee absolute security.
- Data is retained only as long as necessary for service delivery, legal obligations, or business operations.

2.6 Third-Party Tools & Services

Our website may integrate third-party tools such as:

- **Google Analytics, Meta Ads, or other marketing platforms.**
 - **Payment gateways** for transactions.
 - **Social media plugins or widgets.**
- These third parties may collect data according to their own privacy policies, which are beyond our control.
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2.7 Your Privacy Rights

Depending on your jurisdiction, you may have rights to:

- Access the personal data we hold about you.
- Request correction or deletion of your data.
- Opt-out of marketing communications.
- Restrict or object to certain data processing.
- Withdraw consent where applicable.

Requests can be made via email:  [your email address].

2.8 International Data Transfers

If you are accessing our services outside Singapore, your data may be transferred and processed in countries with different data protection laws. By using our services, you consent to such transfers.

2.9 Children's Privacy

Our website and services are not directed at individuals under 18. We do not knowingly collect personal information from children. If we discover that we have collected such information, we will delete it promptly.

2.10 Updates to Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated “Last Updated” date. Continued use of our services after updates indicates acceptance of the revised policy.

3. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us:

 Email: support@merriadigital.com

 Address: Blk. 512 Bedok North Ave. 2, 460512